

Cookie Policy

Cookies and similar technologies used on the SkillShift+ platform

DRAFT FOR CANADIAN LEGAL REVIEW

This document has been prepared for review by a lawyer qualified in Ontario before publication or reliance. It is not legal advice and has not been settled by counsel. Statutory references are provided for the reviewer's convenience and must be verified against the legislation in force on the date of publication.

Platform	SkillShift+ (skillshift.ca)
Legal name of operator	Intelliedu Canada Inc. — confirmed against the Articles of Incorporation
Brand / trade name	"Intellidu" and "IntelliDu Education" are trade names used by Intelliedu Canada Inc. See the naming clause in each document.
Registered address	135 Hillcrest Avenue, Mississauga, Ontario, Canada L5B 4B1
Privacy Officer	Dr. Chandan Singh
Contact	info@skillshift.ca
File name	04SkillShiftCookie_Policy.docx
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1. About this policy

LEGAL NAME AND TRADE NAME

The operator of SkillShift+ is **Intelliedu Canada Inc.**, which is the legal name of the corporation as recorded in its Articles of Incorporation. That is the name that binds the company in this document.

"Intellidu" and "IntelliDu Education" are trade names — brand names used on the website and in marketing material. They refer to the same corporation and to no other entity. A reference in this document to Intellidu, IntelliDu Education or SkillShift+ is a reference to Intelliedu Canada Inc.

Where this document, a contract, an invoice, a receipt, a payment record or a formal notice needs to identify the company, **the legal name Intelliedu Canada Inc. is used**, whether or not a trade name appears alongside it.

This Cookie Policy explains how **Intelliedu Canada Inc.** uses cookies and similar technologies on the **SkillShift+** platform. It supplements, and should be read with, the SkillShift+ Privacy Policy.

2. What cookies are

A cookie is a small text file that a website places on your device. It allows the site to recognize your browser, keep you signed in, remember preferences and operate securely. "Similar technologies" include local storage, session storage and pixels, which perform comparable functions. In this policy, "cookies" includes those technologies.

Cookies may be **session cookies**, which are deleted when you close your browser, or **persistent cookies**, which remain until they expire or are deleted. They may be set by us (**first-party**) or by a service we use (**third-party**).

3. Categories of cookies we use

3.1 Strictly necessary cookies

These are required for the Platform to work. They cannot be switched off through the preference centre, because disabling them would prevent core functions such as signing in and completing a purchase. They are used without consent, on the basis that they are essential to deliver the service you have requested.

Purpose	What it does	Typical duration
Authentication and session	Keeps you signed in as you move between pages, and maintains your session state.	Session, or until sign-out or session expiry
Security	Supports protection against cross-site request forgery, session fixation and abuse; supports rate limiting.	Session to 12 months
Load balancing and routing	Directs your requests to the correct application instance.	Session
Consent state	Records your cookie choices so we do not ask you on every page.	Up to 12 months

Purpose	What it does	Typical duration
Payment and fraud prevention (Stripe)	Set by Stripe during checkout to process the payment and detect fraudulent activity.	As determined by Stripe

3.2 Preference cookies

These remember choices you make — such as language, display settings or dismissed notices — so the Platform behaves the way you expect. Where a preference cookie is not essential, it is set only with your permission.

3.3 Social-login cookies

Where social login is enabled and you choose to use it, the social provider may set cookies as part of the authentication process. These are governed by that provider's own policies. **Facebook login is not enabled unless and until it has been configured and tested.**

3.4 Analytics cookies

CURRENT POSITION

SkillShift+ does not currently use analytics cookies. If analytics are introduced in the future, this policy will be updated before they are deployed, the provider will be identified, and the cookies will be set only after you have given permission through the preference centre.

3.5 Advertising cookies

SkillShift+ does not use advertising or cross-site tracking cookies, and does not sell personal information to advertisers. If this ever changes, this policy will be updated and consent will be obtained before any such cookie is set.

4. Third-party cookies

Some cookies are set by our Service Providers when you use the Platform:

Provider	Context	Nature
Stripe	Checkout and payment pages	Payment processing and fraud prevention — strictly necessary for payment
Vercel	Hosting and delivery	Routing and performance — strictly necessary
Supabase	Authentication and session management	Authentication tokens and session state — strictly necessary
Google, where social login is enabled and used	Sign-in with Google	Authentication, governed by Google's policies

We do not control cookies set by third parties on their own domains. Please review their policies for details.

5. The cookie banner and your choices

On your first visit, and whenever your recorded choices are no longer current, a cookie banner is displayed. It offers three controls:

Control	Effect
Accept All	Permits strictly necessary cookies and all optional cookie categories currently in use.
Reject Non-Essential	Permits strictly necessary cookies only. All optional categories remain switched off.
Manage Preferences	Opens the preference centre, where each optional category can be switched on or off individually, with a description of what it does.

INTEGRITY REQUIREMENT

A cookie banner must actually control cookie behaviour. Optional cookies must not be set before permission is given, and "Reject Non-Essential" must genuinely prevent them from being set. A banner that displays choices without enforcing them is misleading and must not be deployed.

You may change your choices at any time through the **Cookie Preferences** link in the site footer. Withdrawing permission stops the further use of that category; cookies already stored can be removed through your browser.

6. Browser controls

Most browsers let you view, block and delete cookies through their settings, and offer private-browsing modes and "do not track" signals. Blocking strictly necessary cookies will prevent you from signing in, saving progress or completing a purchase. Instructions are available in the help pages of Chrome, Safari, Edge, Firefox and other major browsers.

7. Changes to this policy

We update this policy when our use of cookies changes. **A new cookie category will be added to this policy, and to the preference centre, before it is deployed.** The effective date and last-updated date appear on this document.

Contact information

Questions, requests and complaints relating to this document may be directed to:

Operator	Intelliedu Canada Inc. (operating the SkillShift+ platform)
Attention	Dr. Chandan Singh, Privacy Officer
Address	135 Hillcrest Avenue, Mississauga, Ontario, Canada L5B 4B1
Email	info@skillshift.ca

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